



ALPINE ONTARIO ALPIN

Provincial Governing Body for Alpine,
Para-Alpine & Ski Cross Racing

MINUTES OF THE ALPINE ONTARIO ALPIN ANNUAL GENERAL MEETING

DATE:	November 19, 2020	LOCATION:	Virtual Zoom Conference
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ATTENDANCE OF DIRECTORS AT THE MEETING:	
ALPINE ONTARIO ALPIN (AOA) Board of Directors	
Mike McTaggart	AOA Chair
Dave Morrison	Treasurer/ Vice Chair
Peter- Paul Du Vernet	
Chris Pepper	
Peter Bier	
Lindsey Ferguson	
Andrew Fortier	
Alan Mihalcin	
Keith Duhan	
Brett Norton	
Doug Milne	

ALPINE ONTARIO ALPIN STAFF	
Bill Reeves	Executive Director
Robyn Skinner	Competition Director

PROCEDURAL ITEMS – BILL REEVES

- Informal meeting starting 1st. Chair and Finance reports.
- Roll call of AOA proxy members.
- Only clubs that have submitted their proxy for by deadline (Nov 19 th, 2020) are entitled to vote).
- Voting is conducted by proxy holder only, please change name on screen (club and full name).
- AOA chair will conduct all motions.
- Scrutineer: Robyn Skinner.
- Chair will ask for proposer and Secunder.
- Chair will tabulate vote and announce if motion is passed.
- Please raise hand to vote – once tabulated, votes will be cleared.

REPORT FOR THE CHAIR – MICHAEL MCTAGGART

- Lots of unexpected turns this year.
- Very tough position in March 2020.

- Board and MGMT had to pivot.
- Hit AOA at the tail end of the season, lost a lot of head taxes and fundraising dollars.
- Org. is very strong, but very uncertain looking forward to the new 3 or 4 months.
- Lyndsay will be the most qualified Chair AOA has ever had – looking forward to seeing her work.
- Chris Pepper, Allan Mihalcin, Keith Duhane and Mark Santone will be stepping down as Directors were great assets to the board.

FINANCE PRESENTATION – ANDREW FORTIER

- Last season was very difficult.
- Forced AOA into crisis mode .
- About 100K from lost events.
- We were not able to hold our annual fundraisers.
- Had some cost overruns from OST.
- Compliance Directors have had bi-weekly phone calls, have made some fundamental structure changes to program implementation.
- Reduced staff from 10 to 5, applied for wage subsidy and reduced costs throughout the summer.
- Worked out repayment schedule with AOA – down to 125K as of Nov 15th.
- All member clubs have been paid back.
- Implemented a ‘pay as you play’ billing for SOD ski Team.
- Moved employees to seasonal contracts.
- Loss of 130K – driven by 95K cost over runs by OST, 95K in new bursaries.
- Will not be doing bursaries for 2021 season, have lost sponsorship dollars.
- AOA has lost 26K over the past 20 years.
- Need to have some caution in our financials as a non-profit.
- OST Investment: \$6.4 million in subsidy over the past 20 years.
- Have changed financial controls in budgeting – will continue bi-weekly call.
- Have changed how families and athlete's pay – base fee and then ‘pay as you play’ schedule, cc's are on file so there is no delay in payment.
- Office will be going virtual, with only a warehouse for equipment.
- Need clubs to register ski racers and pay their AOA fees – 60% down as of Nov 11th, 2020.
- Been down in fundraising over the past 3 years – will be putting committee together, please volunteer.

Q: How did SOD lose \$95K?

A: We refund a lot of money- families said they didn't receive “the full menu”.

- Spent a lot of money “chasing snow”, flights, hotels, etc.
- We're not tracking and invoicing properly.
- Cannot offer a menu that exposes AOA to risk – there will now be a base fee.
- Moving forward AOA will not bankroll athletes.
- Chunk of uncollectable receivables.

Q: What changes will there be in services and support?

A: Services and admin will still be there.

- Moved full time employees to seasonal contracts.
- Additional help needed will be contracted.
- Will be more effective and efficient.

Q: Is there a refund policy in place to address such issues, as mentioned?

A: All funds for the SOD ski team have been moved into a separate account.

- Families know exactly how much money is available, can ask for statements.
- Season will end in January; any remaining funds will be refunded.
- Will be speaking OST parents about funding gaps next week- to figure out what we have to offer.

Q: Is there a division between AOA and OST when attracting sponsors?

A: Linsey's strategic plan includes how to develop a marketing plan that will attract sponsors for all areas of AOA.

Formal Meeting

ROLL CALL OF PROXY HOLDERS – BILL REEVES

Alpine Ski Club – Jason Manning

Beaver Valley – Tim Oliver

Caledon Ski Club – Carson Benn

Craigleith Ski Club – Dave Campbell

Devils Glen- Doug Warnbrough

Georgian Peaks- Thomas Sank

Glacier Ski Club - Piere Stlard

London Ski Club- Mike Noble

Mansfield Ski Club- Mike Stratton

NSA- Sammi Piama

Osler Bluff Ski Club – Graham Buckrell

TSC- Nick Kwasnick

Port Authur Ski Club- Dave Bradley

Norwesters Alpine Ski Club – Mikle Scorgie

TBay Fast- Geniveve Fortain Robinson

Searchmont Ski Runners- Mike Shikofsky

Calabogie Peaks – Kara Mothersill

Camp Fortune- Brian Silvera

1120 vote from 17 member clubs – Quorum is reached.

NAMING OF SCRUTINEER – ROBYN SKINNER

Motion # 1

Resolved that the reading of the minutes for the previous, 2019 AGM, be dispensed with.

Proposer: Piere Stlard

Second: Kara Mothersill

***** Motion Carried *****

Motion #2

To approve the minutes of the 2019 AGM.

Proposer: Dave Campbell

Second: Piere Stlard

***** Motion Carried *****

Motion #3

To receive the financial statements of the Corporation for the financial year ended May 31, 2020.

Proposer: Kara Mothersill

Second: Brian Sivera

***** Motion Carried *****

Motion #4

Appoint auditors of Tinkham LLP and authorize the Director to fix the remuneration of the auditors.

Proposer: Jason Manning

Second: Nick Kwasnick

***** Motion Carried *****

Motion #5

Proposed Slate of Directors

Proposer: Mike Straton

Second: Thomaz Sank

***** Motion Carried *****

Election Process

The Bylaws provide that the members may: (a) elect the slate in its entirety, (b) reject the slate in its entirety in which case the Directors holding office preceding the annual meeting shall call a special meeting of Members to elect Directors, or (c) elect certain candidate Directors and reject other candidate Directors, provided that if the composition of the Board does not meet the requirements of the Bylaws as a result, the Directors holding office immediately preceding the annual meeting shall call a special meeting of the members to elect a Board that does meet the requirements.

Formal meeting end

EXECUTIVE DIRECTOR REPORT – BILL REEVES

- Thank you to 53 attendees here today.
- It's been a very challenging 9 months, but there is a lot to be proud of.
- 2020 new member reg. system – will allow us to be more organized and assist with fundraising.
- 2020 Raymond James Women's Nor Am's cup – Was a great success.
- Held a women's coaching initiative – were able to bring together women from all over the province to empower females in sport.
- U10/U12 Kick Start development camp that brought together athletes, coaches and parents.
- COVID has really opened the doors of communication with member clubs, OSRA, ACA, etc.
- Hope to carry this communication into the future.
- Digital platforms have allowed us to host a wide variety of coach education opportunities.
- Focused AOA's attention on who we are and who we want to be.

STRATEGIC PLANNING: 2020 TO 2026 – LINSEY FERGUSON

- With new leadership brings new perspectives.
- "Focus on what Nike does great" - Steve Jobs
- Covid is not going anywhere – 2021 will be a repeat of 2020.
- Strong mitigation planning, collaboration and a commitment to being fluid.
- Need to have a clear understanding of what we do: Admin, Athletics, Events, Education and Safe Sport.
- Need to be committed to reviewing.
- Stakeholder outreach.
- Collaboration with ACA – Journey to 2026 Strategic Plan.
- Revenue Generation – We have identified revenue that is needed and steps to raise them (events, fundraising committee, ACA collaboration, etc.)
- A lot to be proud of over the last 4 years: World class events, high performance coaching and the investment in coach education.
- Strategic framework plan going to 2026 – Quality opportunities, community collaboration, strong governance and financial sustainability.
- 4 year mission statement held up by 3 or 4 very clear goals.
- Will implement measures to hold ourselves accountable.
- Task force: Engaged representation.
- Connection with provincial community and industry leaders.
- Engage with ACA as they develop their own strategic plan.
- Clear position that is agreed to role, responsibility and capabilities of AOA
- Prepare for implementation at the start of our new fiscal year: June 1st ,2021
- We want to hear from members of our community who has experienced success, how did you do it and how can you help AOA achieve.
- Looking forward to helping our province be the best province!

Questions:

Q: Has ACA had their AGM and have they recovered financially?

A: Yes about 3 weeks ago.

- A board has been brought in that has contributed financially.
- ACA saved money by not having a full season last year.
- ACA currently has team fees as well, unavoidable in the current marketplace.
- Bill speaks with Phil McNichol at least once a week – the engagement from ACA has been great.
- What they have done in a year is amazing.

-Meeting Adjourned-