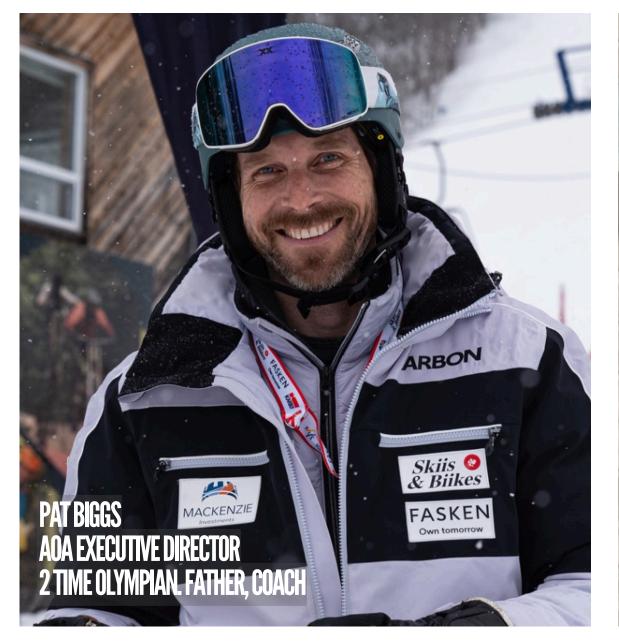
2025

# PAGT PAGT REPORT









## LEADERSHIP

## LETTER FROM EXECUTIVE DIRECTOR & BOARD CHAIR

## Dear Friends,

"This past year has been a testament to the power of sport and community. As Executive Director and Board Chair of Alpine Ontario, we've had the privilege of witnessing how every dollar, every volunteer hour, and every opportunity given transforms the trajectory of young athletes across the province."

- Pat Biggs & Stephanie Warner

## **BOARD OF DIRECTORS**

Stephanie Warner • Chair
David Wasserman • Treasurer
Charles Powell • Legal
Doug Milne • Partner Rep, Marketing
Carolyn Lawrence • Director at Large
Brian Silveira • NCD Repres., Govern. Committee
Channing Huang • SOD Representative
Dave Bradley • LSDA Representative
Bob Real • NOD Representative

## BUILDING ONTARIO SKIING TOGETHER

Alpine Ontario (AOA) creates a supportive community and programs where young athletes belong, grow, and thrive—while providing the coaching, competition, and pathway through the provincial ski teams that empowers them to reach their highest potential and achieve success on the national and international stage.











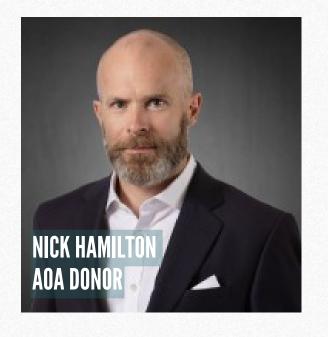


"I love the atmosphere and passion that skiers have in Ontario. We may be small, but we are mighty! It is definitely a unique environment because it is such a community."

- Jack Crawford Ski Canada Magazine

"I increasingly see the importance of keeping kids engaged in the sport, ongoing athlete development, and AOA being an integral stepping stone to the National team. I believe AOA is deserving of all our support."

- Nick Hamilton



## BUILDING A STRONG ECOSYSTEM OF EXCELLENCE

Begins with establishing the framework for success. From smartly calendared and sanctioned racing series, to skill development tools and programs, to developing strong coaching and technical leadership through coaching courses, workshops, and mentorship initiatives—we're empowering athletes to achieve their personal best in sport and life.







"My progression through the provincial system and work with Ontario Ski Team helped lay the foundation for the next chapter and success at the University of New Hampshire" - Jayden Buckrell



"As a family that has lived a true 'ski life,' we've seen firsthand—through two of our own family members—how alpine racing opens doors around the world, fostering friendships, career opportunities, and a lifelong love of the outdoors. As parents, we give back through donations and volunteerism to help inspire young athletes and empower them to reach their full potential."-Lynne & John Yantha

## ATHE 3 AOA SKILL CAMPS 4 AOA DEVELOPMENT CAMPS DEVELOPMENT CAMPS





## COACH DEVELOPMENT



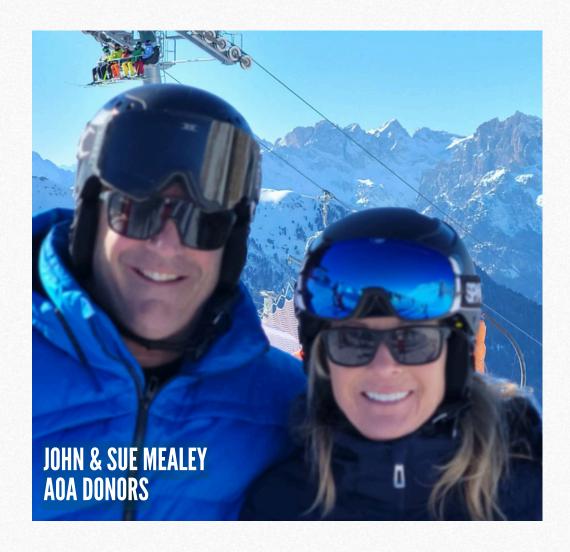
Through comprehensive courses, mentorship programs, and knowledge-sharing initiatives, we ensure coaches are nationally certified and equipped to deliver safe, high-quality programs across Ontario. By investing in coaching expertise, we create sustainable pathways for coach and athlete development and meaningful learning experiences that elevate the entire alpine skiing community.



## **803 LICENSED COACHES 34 COURSES DELIVERED 2 COACH CONFERENCES 6 MODULES & CAMPS**

"My time on the Ontario Ski Team gave me unforgettable memories and structure when I needed it most. Supporting AOA—especially initiatives like the Women's Nor-Am that in turn supports Women in Coaching—lets me give back to that pathway and help the next generation take their leap to the world stage."

- John Mealey







## 36 CLUBS 3667 ACTIVE RACERS 30K COMMUNITY



"Having programs and mentors who invest in coach development has been critical to my journey—from U16 to the World Cup. Support networks not only open doors but also give you the confidence to step through them, adapt, and keep growing. Without that kind of advocacy and community, many of us wouldn't find our voice in this profession."

- Mary Beth Hemphill

AOA is proud to foster more than athletic excellence —we help build a strong, connected ski community. Through programs like She Skis and specialized Skills, Speed and Ski Cross Camps delivered in partnership with local clubs across the province, we create opportunities for athletes of all ages and abilities to grow, belong, and thrive.

## **CELEBRATING 30+ YEARS** OF SUPPORT FOR THE SKI COMMUNITY

"We believe skiing is an investment—in time, energy, and community." Through our partnership with Alpine Ontario, Mackenzie is proud to support the athletes, parents, coaches, and clubs who make the sport thrive. We're proud to partner with Alpine Ontario to help communities grow and to empower Ontarians to invest in what matters most – on and off the hill. We look forward to another great ski season."

- Luke Gould President & CEO, Mackenzie Investments



## VOLUNTERS & OFFICIALS of or na

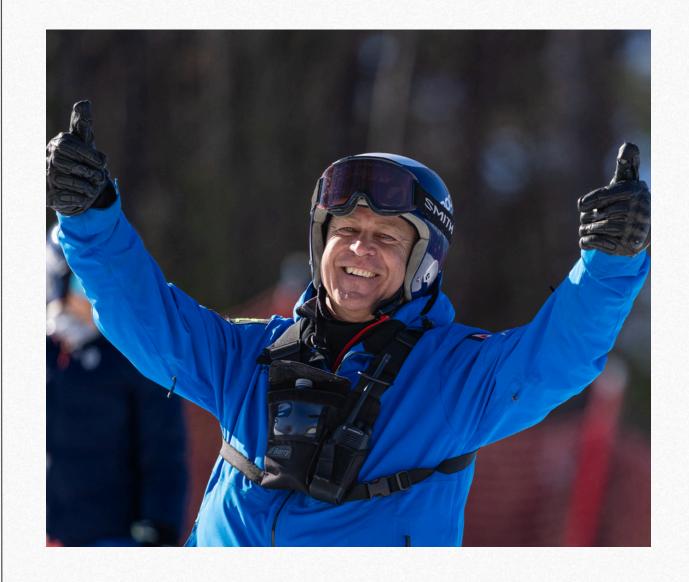
177 RACES
27K VOLUNTEER HRS
202 OFFICIALS TRAINED
396 ACTIVE OFFICIALS





Our dedicated volunteers and certified officials are the backbone of Alpine Ontario, ensuring every race meets national standards in execution and officiating. Their commitment delivers world-class competition experiences that enable our athletes to compete at the highest levels across the province.





## 24 YEARS OF VOLUNTEERING

"What a rewarding way to give back to a sport and community that has given so much to me and my family. It's inspiring to help create the best possible environment for young athletes to thrive."

- Eugene Trusler



ACROSS ONTARIO, OUR ALPINE COMMUNITY IS UNITED BY PURPOSE AND STRENGTHENED BY PARTNERSHIP



## GROWING THE SPORT

### **REVENUE**



**MEMBERSHIP FEES** 



GOVERNMENT GRANTS & FUNDING



PROGRAMS - TEAM FEES, EVENTS, CAMPS, COURSES



SPONSORSHIP & FUNDRAISING

### **INVESTMENTS**



3%

BURSARIES, EVENT SUPPORT, GRANTS

### **EXPENSES**



ADMIN - SALARIES, RENT, OFFICE









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