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WHEN THE FLAME GOES OUT THE WORK DOESN'T STOP

The Olympics remind us what sport can do — **unite a country, inspire kids, and show what's possible when someone commits fully to a dream.** But **behind every athlete is a pathway that requires sustained support** — and in Canada, that pathway is underfunded.

Communities, clubs, and donors help close the gap. If the Games inspired you, we invite you to **read more and take action.** [👉 Read the full article](#)
[👉 Support the next generation of Ontario athlete](#)



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SKI CROSS WORLD CUP

ALPINE ONTARIO PRESENTS



FREE COMMUNITY ZONE

MAR 21-22

CRAIGLEITH SKI CLUB

**300 RESERVED SPOTS
EXCLUSIVE FOR AOA ATHLETES**

FIRST COME, FIRST SERVED
COACHES WELCOME

GRAB YOUR SPOT!





Team Racing WINNER

2026 MACKENZIE INVESTMENTS CUP 🏆 U12 Team Winners 🏆

Wengen – Alpine Ski Club
Sun Valley – Caledon 'Fire' Ski Club
Tremblant – Milton Ski Club
Val D'Isere – Osler Ski Club
Kranjska Gora – Georgian Peaks Ski Club
Garmsich – Osler Ski Club
Schladming – Glacier Ski Club

CONGRATULATIONS TO ALL THE TEAMS!

Thanks to SOD and all of the sponsors for a great race season!

@mackenzieinvestments

@skiisandbikes @karbonsports

@faskenlaw @normerica.homes @whiteravenenergy



CRAIGLEITH SKI CLUB'S STUNNING BASE LODGE EXPANSION Nearly Complete!

Great news for Ontario's ski community! The Craigleith Ski Club Base Lodge Expansion is substantially complete and on track to **open for the 2026-2027 ski season**, representing a significant milestone for one of our province's premier ski clubs.

This impressive **17,000+ sq foot addition** was designed and built by **Normerica Building Systems**.

A Partnership Built on Shared Values

The Craigleith project exemplifies the kind of **thoughtful facility development that strengthens Ontario's ski community**. Working alongside [Craigleith Ski Club](#) (acting as General Contractor) and design partners **Arcadis** and **Tacoma Engineering**, Normerica has created a space that will serve generations of skiing families.

This expansion continues a partnership that dates back to 2003, when Normerica designed and built Craigleith's original Base Lodge. The seamless integration of the new addition with the existing timber frame structure demonstrates the **timeless quality of well-executed timber construction**.

Building for the Future of Ontario Skiing

The new expansion significantly enhances the member experience with features designed specifically for active skiing families:

✚ **Expanded kitchen facilities** that have nearly doubled in size, improving service speed and menu flexibility during peak periods

✚ **A new adult lounge** offering a sophisticated après-ski space with stunning ski hill views

✚ **160 additional family lockers** to accommodate current members and those on the waitlist

✚ **Main-floor convenience washrooms** to improve accessibility and reduce congestion

✚ **300 additional indoor seats** for gathering, relaxing, and connecting with fellow club members

True to the original lodge's alpine character, the expansion features **bright glass walls, soaring ceilings, and open sightlines** that blend indoor comfort with the spectacular landscape of the Blue Mountains.

Sustainability Meets Performance

Beyond aesthetics and functionality, this project represents a **commitment to environmental stewardship** that aligns with Alpine Ontario's values. The use of mass timber construction — including prefabricated glued-laminated timbers (glulam) and cross-laminated timber (CLT) elements — **reduces the project's carbon footprint** while delivering the strength, durability, and natural beauty that timber is known for.

The **prefabrication approach also reduced on-site construction time and waste**, demonstrating how advanced building techniques can benefit both the environment and project efficiency.

Supporting Ontario Ski Culture

Since **1979**, Normerica Building Systems has been at the forefront of timber frame design and construction across Ontario, with particularly deep roots in the ski community. Their partnership with Alpine Ontario as our official design and home builder partner reflects a shared commitment to fostering **wellness, inclusion, and youth development** through winter sports.

"We're incredibly proud to support Ontario's ski community through our partnership with Alpine Ontario," said Chris McFarlane, President of Normerica Building Systems. "Projects like the **Craigleith expansion demonstrate our commitment** to building spaces where families gather, friendships deepen, and memories are made on the slopes."

The Craigleith Base Lodge Expansion stands as an inspiring example of how thoughtful facility development can **enhance the ski experience while honoring tradition and building for the future**.

Here's to many seasons of skiing, community, and celebration in this beautiful new space!



Normerica
Timber Homes

Enter for a chance to

Win a 2-night Mont-Tremblant Ski Getaway

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SPORTS MACKENZIE Investments Ultimate Ski Getaway

Enter Daily
GRAND PRIZE DRAW Mar 21!
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AOA SPOTLIGHT



FASKEN

Own tomorrow

EXCELLENCE, COMMITMENT, AND COMMUNITY Why Sport Matters at Fasken

As **Team Canada** competing at the Olympic games wind down competition and Canadians now turn our **collective attention and support to the Paralympic Winter Games**, the focus naturally falls on the athletes whose years of preparation culminate on the world stage. Behind every performance is an unwavering commitment to excellence, and in many cases, organizations such as **Alpine Ontario Alpin (AOA)** who help develop and support Canadian athletes. These organizations

Fasken's involvement with the Canadian Olympic Committee (COC) and Canadian Paralympic Committee (CPC) as official legal service provider, and as a long-standing Alpine Ontario Alpin (AOA) partner reflects more than sponsorship. These relationships are grounded in these shared values and a belief that **excellence, be it in sports or law, is achieved through sustained effort and teamwork.**

Athletes dedicate years to refining their craft, performing under pressure and overcoming setbacks. Lawyers do much the same through **rigorous preparation** to help navigate complex challenges and deliver results for our clients when it matters most. It is our common belief that **excellence is not accidental, but the product of preparation, collaboration, and resilience.**

"At its core, the Olympic and Paralympic movement is about striving for excellence," says Karen Sargeant, Fasken Managing Partner, Ontario. "That's something our lawyers relate to. We work with exceptionally talented people who are held to the highest standards and operate under real pressure every day."

Fasken supports the Canadian sport system by providing value-in-kind legal services, such as direct to COC/National Sport Organization (NSO) legal support, co-op calls, and consultations that will be available to Canadian NSOs and athletes. This work helps ensure athletes and sports organizations can focus on performance, knowing they are supported by trusted legal expertise.

Likewise, organizations like **AOA depend heavily on volunteers and corporate support.** Fasken's contribution not only helps lessen the financial strain associated with the sport but also enables a diverse group of participants to discover the joys of skiing and racing.

"The dedication and resilience it takes to be a successful athlete are skills that serve you well into life and along whichever career path you take," says Sargeant. "We're proud to partner with these organizations to help create opportunities for young athletes to build these critical skills."

Fasken's partnerships in sports are intentionally long-term. Supporting Canadian sport over time reflects Fasken's broader philosophy: **investing in relationships, standing by partners, and contributing in ways that create lasting value.**

Beyond elite performance, sport has a unique ability to bring people together, which is something Fasken sees reflected within its own culture.

"The Games and ski race programs give people something to rally around," Sargeant says. "Across the country, Canadians tune in together or gather at the foot of the ski hill to watch our athletes compete. These activities have brought people together in a really meaningful way."

By partnering with the COC, CPC, and organizations like AOA, Fasken reinforces a simple but powerful idea: **that excellence, earned through discipline, resilience, and shared purpose, can elevate individuals, organizations, and communities alike.**





Mackenzie She Skis is back!



Female U14 & U16 ski racers -
apply for a day of mentorship,
leadership, and on-hill fun.
Build confidence. Find your
community. Unlock your potential.

March 19, 2026 · Craigleith Ski Club
Apply before March 11th at 3:00 p.m. ET.

2026 MACKENZIE SHE SKIS

She Skis is a **Mackenzie Investments** initiative, created in partnership with Alpine Canada and other alpine organizations, to celebrate and support **U14 and U16 young female ski racers** and help them see a future in the sport.

When: Thursday, March 19, 2026 – 7:45 a.m. to 3:30 p.m.

Where: Craigleith Ski Club (Base lodge upper floor)

Who: U14 & U16 Girls who ski race

Cost: Free

Details: Breakfast, lunch, and snacks will be provided. Participants will ski on hill and will need appropriate attire and equipment (details to come).

Our goal is to help girls build **self-confidence, leadership, and teamwork skills** that will keep them engaged in ski racing and open doors to opportunities along the Alpine Canada pathway – on and off the hill. **HURRY ONLY a few left!!** [APPLY HERE](#)



UPCOMING EVENTS





JOIN US

MARCH 21 & 22, 2026

[@Craigleith Ski Club](#)

[More Event Information - VIP and TICKETS HERE](#)

[Please Volunteer HERE](#)



AOA CRAIGLEITH SKI CROSS NEXT GEN DEVELOPMENT CAMP

March 27
Craigleith Ski Club

• U14 U16 Racer SX Training

SAVE THE DATE



AOA ALL GIRLS CAMP

April 10-12
Mont Tremblant

- On-snow skill development for U14-U16 girls
- Women coaches & performance mentors
- Special workshops and on-hill experiences
- Approximate cost: \$450
- Group discounts - transport, food, lodging & lift ticket

SAVE THE DATE



COACHES' CORDUROY





COACHING OPPORTUNITY 2026 MACKENZIE SHE SKIS

We are looking for **women coaches** to participate in **She Skis**, a Mackenzie Investments initiative, created in partnership with Alpine Canada and other alpine organizations, to celebrate and support U14 and U16 young female ski racers and help them see a future in the sport.

Coaches will deliver a on-hill 1/2 day session to groups of 6-8. **Coach stipend and meals included.**
[INTERESTED SIGN UP HERE](#)



REGISTER NOW! SPRING COACH COURSES

AOA Coaching Course Schedule and Registration - [HERE](#)

Entry Level Coach Course Schedule

Osler	Mar 13/14/15	1
Craigleith	Mar 14/15/16	2
Alpine	Mar 20/21/22	8
Devils Glen	Mar 20/21/22	4
TSC/ Blue Mountain	Mar 27/28/29	7
Mansfield	Mar 27/28/29	1
Beaver Valley	Mar 20/21/22	9
Georgian Peaks	April 10/11/12	

Development Level Coach Courses
Georgian Peaks – March 14/15/20/21/22
MSLM/ Glacier - March 20/21/22/28/29

Performance Level Coach Course
Mont Tremblant - April 6/7/8/9/10 - collaboration with SQA



How much is the subsidy?

The subsidy covers 50% of the registration cost for the DL or PL course delivered by AOA.

How do I receive the subsidy?

Female coaches who register for the DL or PL course in their province by **April 3, 2026**, will be entered into a random draw held by their PTSO/Region on April 6, 2026. Selected participants will be notified the week of April 6.

How can I apply?

Simply register for DL or PL Coaching course — all eligible female registrants are automatically entered into the draw.



UPCOMING OFFICIALS COURSES

<https://alpinepoints.ca/officials/courses/#>

**PREMIER PARTNERS****PLATINUM PARTNERS****KARBON****FASKEN**
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