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## LATEST NEWS

Crowning Canada's Most Invested Ski Community



# Win \$100,000 for your ski community!

**NOMINATE YOUR PEAK**

**MACKENZIE TOP PEAK CONTEST IS OPEN!!**

[2024 REGISTRATION HERE](#)

Be Invested! Create a profile, participate, and rally your club by showing MACKENZIE how your skill hill is going green for an opportunity to invest back into your local ski community. Enter and potentially win \$100,000 to put towards new projects at your club!

Mackenzie is a Premier Partner of Alpine Ontario Alpin.



## Alpine Ontario Alpin and Normerica Timber Homes Partner to Enhance Ontario Ski Racing Experience at the Grassroots Level

Alpine Ontario Alpin (AOA) is pleased to announce a strategic partnership with [Normerica Timber Homes](#). As proud partner and official design and home builder to AOA, Normerica brings not only architectural skill and artistry but also a dedication to growing community spirit through investing in the outdoor active lifestyle community through support of enjoyable, safe, and inclusive environments. Together we plan to foster a love for the sport through sharing insights and knowledge to promote positive experiences in the ski racing community at the grassroots level.

“As a proud Canadian company, Normerica has deep ties to the Ontario ski community. Since 1979, we’ve designed and built many ski chalets and clubhouses for Ontario ski country,” remarks Chris McFarlane, president of Normerica Timber Homes. “The partnership with AOA is a natural fit with Normerica’s commitment to embracing nature and celebrating an active outdoor lifestyle. We create spaces that not only draw inspiration from our beautiful Ontario landscape but encourage families to connect with the outdoors. We are grateful for the opportunity to contribute to an encouraging and affirming atmosphere that is the ski racing community in Ontario, and to help cultivate a new generation of active outdoor enthusiasts!”

[READ FULL ANNOUNCEMENT HERE](#)



Alpine Ontario Alpin (AOA) is proud to announce two Ontario athletes who have been named to represent Ontario (and Canada) at the **2024 FIS Alpine Junior World Ski Championships in Haute-Savoie from Jan. 27-Feb. 3, 2024**. The world's best young athletes from ~50 countries will battle for a top spot on the slopes of the French Alps at Les Portes du Soleil. **Cam McKenzie, AOA's Ontario Ski Team Men's Head Coach** will lead the Canadians as Men's lead for the **Canadian World Junior Team**.

This year's **Ontario Athletes** include:

**Kyle Blandford** - Toronto Ski Club/Georgian Peaks, YOB 2003 (current member of Ontario Ski Team)

**Oscar Park** - National Ski Academy-Apex2100, YOB 2004

Already this year, these athletes have demonstrated strong results. Kyle Blandford has captured 4 U21 podium finishes at NorAm events through December and early January. Oscar Park, also in his second year representing Canada at the World Junior Championship, showed strong results in the South America Cup races, and consistent finishes on the Nor-Am circuit.

Alpine Ontario Alpin's Executive Director, Patrick Biggs said, "These two athletes have worked extremely hard to earn this opportunity to represent Canada on the world stage. We feel the experience they gained as being part of the 2023 WJC Team in St. Anton will put them in a confident and attacking position as they take to the slopes at the Haute-Savoie. As a province, we're also excited to once again showcase our coaching leadership, this time with Cam McKenzie being named part of Canada's leadership team."

The 2023 Junior Worlds will include downhill, team alpine combined, and mixed team events, along with super-G, giant slalom, and slalom events for both men and women. Live timing will be provided by the International Ski Federation (FIS).

## UPCOMING EVENTS



### ALPINE WOMEN IN SPORT (AWiS)

#### "The Coaching Life: Surviving or Thriving?" with Heather Cribbin

The second in its 2023/24 webinar series on mental health

Mental Performance Coach, Heather Cribbin, will be back to lead the discussion.

- "Setting Boundaries and Other Strategies to Support Well-being."

The concept and impact of well-being may be generalized, but the experience of what creates it will be profoundly personal. What is well-being, how do we notice when we don't have it, and how can we cultivate it for ourselves?

### [AWiS WEBINAR SIGN UP](#)

Sign up through SnowReg and receive ACA education credits!



**Deadline to Apply EXTENDED to Jan 25th!** The program coincides with 2024 Women's NorAm event taking place from Feb 24-27 at Devil's Glen and Osler Bluff Ski Club. In partnership with Mackenzie Investments, Skis & Biikes, and Karbon, the program is designed to emphasize and strengthen the women in the coaching community, on-hill experiences, collaboration with provincial coaches, and enlightening development sessions with leaders in the ski community.

- Georgian Peaks & Devil's Glen - Feb 24 - 27, 2024  
(NOTE! 1- 4 Day Options Available)

[APPLY HERE](#)





## THE WHY

- Take advantage of this opportunity to connect with OST coaches and athletes while they train in Ontario
- Learn more about how to support athletes in a highly functioning environment
- Broaden your skills to help you prepare for your next coach education or development aspect of your coach pathway - And its FREE!

[APPLY HERE](#)



## 'SKILL UP' SESSIONS

**OFFERS *accelerated* learning!**

OPEN to ALL AOA U10, U12 & U14 Skiers!

Racers experience new and unique environments!

Cost - **\$99/day**(includes lift ticket) or **\$65/day**(without lift ticket)

**Thu Jan 25** - Caledon Ski Club - "Quickness & Agility" [REGISTER HERE](#)

**Fri Feb 9** - Craighleith Ski Club - "All Mountain exploring" [REGISTER HERE](#)

**Thu Feb 15** - Osler Bluff Ski Club - "Speed & Mobility" [REGISTER HERE](#)



### NATIONAL SKI ACADEMY

OPEN HOUSES 2024

**Thursday, February 1 3-5 pm**

**Monday, February 26 3-5 pm**

**Thursday, March 14 3-5 pm**

**FOR MORE INFORMATION OR TO BOOK A VISIT,**

Call **705.444.1617** or email us at [info@nsa.on.ca](mailto:info@nsa.on.ca) or visit [nsa.on.ca](http://nsa.on.ca)

THE NATIONAL SKI ACADEMY – 200 Oak St. Collingwood, Ontario, CANADA

## Speed Module - Pod CUP Speed Camp - Craigleith | Alpine Have your coaches [REGISTER TODAY!](#)

There are two parts to the Development Level Speed Module -

1. ACA Online Speed Module - NCCP e-learning tab - [www.coach.ca](http://www.coach.ca) - filter Alpine - Cost \$45 - 1.5 hour module
2. The 3-day Development Level Speed camp is designed to guide the coach through a progression of speed-related elements that are consistent with the guidelines for the train-to-train/train-to-race phase of ski racer development as described in the [ACA Long Term Skier Development model](#) Cost - there is no cost for this module as is it an AOA coach education supported the event.

Stay up-to-date with the latest Coaches News & Resources - [COACH CONNECT](#)

## DONATION OPPORTUNITIES!



### GET EXCITED! WATCH HIGHLIGHTS FROM NOR-AM '23 NOR-AM '24 SPONSOR OPPORTUNITIES

#1 - Girls in Racing | Women in Coaching

#2 - Bridging the Gap for ON Ski Race Athletes | Supporting the Next Gen

## THE FUTURE WORLD CUP STARS

COLLINGWOOD FEB 24-27, 2024



LET'S CHANGE THE FUTURE OF ONTARIO SKI RACING

# TOGETHER



1

**GIRLS IN RACING  
WOMEN IN COACHING**

**BRIDGING THE GAP  
SUPPORTING THE NEXT GEN**

2



**YOUR** OPPORTUNITY TO SUPPORT  
THESE TWO INITIATIVES AT  
THE NOR-AMS

VISIT [alpineontario.ca/noram/](http://alpineontario.ca/noram/) or CONTACT:

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Or your Club Committee member:  
Devil's Glen: Nancy Gee [nancygeeing@gmail.com](mailto:nancygeeing@gmail.com)  
Georgian Peaks: Michelle Foote [mfoote74@hotmail.com](mailto:mfoote74@hotmail.com)



**WOMEN'S NOR-AM**

DEVIL'S GLEN FEB 24-25  
GEORGIAN PEAKS FEB 26-27  
COLLINGWOOD, ONTARIO

[GO TO NOR-AM '24 SPONSOR DETAILS HERE](#)

## PARENTS' PISTE



### Stop the Bleed Kit Fundraiser

Don't forget to gear up your coaches for the season ahead! 🏂 Make a life-saving difference by equipping them with a Stop the Bleed Kit.

Having this kit on hand can be a game-changer during emergencies, potentially saving lives. Your support not only enhances safety but also supports a noble cause — every Stop the Bleed Kit purchase contributes to the @nikzoricfoundation and AOA Athlete Development. 🏔️

🛑 **Available now for just \$50 [PURCHASE A KIT](#)**

We are proud partners with the Nik Zoricic Foundation to improve the safety of our training and racing environments. Picture - OST Men's Coach | Cam McKenzie

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PREMIER PARTNERS

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PLATINUM PARTNERS



PROUD PARTNERS

**Normerica**  
Timber Homes**AIR CANADA**

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